



Tawny Martin Memorial Foundation

PO Box 82, Moody, TX 76557

www.tawnymartin.org

To: Middle and High School Counselors and Administration
Subject: Drunk Driving Prevention Presentation
Date: August 15, 2008

The Tawny Martin Memorial Foundation is pleased to offer again this year our Drunk Driving Prevention presentation to area middle and high schools.

The Foundation's in-school Drunk Driving Prevention presentations are offered as stand-alone presentations and have also been successfully incorporated into a school's "Shattered Dreams" program. The presentation's ultimate goal is to create a measurable decrease in the instances of drunken driving in youth and young adults in our communities. To do this, we present information to ensure that our kids understand the consequences of drinking, of driving drunk and, most importantly, offer strategies to avoid both.

The presentations are structured as very dynamic, interactive and yet thought-provoking events. Delivered in 90 minutes, the Foundation presenters engage the audience in the story of the tragic events that lead to the death of Tawny Martin and JJ Jackson, work through the background of what alcohol does to their bodies and evolves into an interactive session where the kids themselves offer strategies to avoid and also deal with situations involving alcohol. Although the presentations are clear in our position that kids should absolutely NOT be drinking alcohol, we also deal with the aspect of what to do if they're involved in situations where alcohol becomes a factor.

Audience: The presentations are appropriate for middle and high school students. We are investigating creation of a program appropriate for elementary aged kids, however don't yet have that program available.

Donation: In order to cover a portion of the cost of our presentation and program, the Foundation is asking that schools agree to donate a minimum of \$300 to the TMMF. No members or volunteers of the foundation receive any salary or compensation and these funds are used directly to offset the material costs of the presentations. If any school is unable to afford this donation, please contact us. ***We will find a way to offer the presentation at your school regardless of ability to donate to the Foundation.***

Time commitment: The presentations require 90 minutes to deliver. We've attempted to offer them in less time, however the format simply won't allow it. Please allow the full 90 minutes for the presentation, plus any time required to seat and dismiss the audience.

Audience size: Audience size isn't really an issue - we've offered the presentations to groups of 50 as well as groups of 500.



Wrecked car exhibit: In conjunction with the presentations, we are able to park at your school, for the entire day, a vehicle trailer which contains the remains of Tawny's Toyota Corolla. The car is much in the condition it was the morning she was killed. The trailer also contains "video ports" in which we loop a TV presentation with information about the accident and the two kids involved. We combine our in-person presentations with the viewing of the car for three reasons.

- First, the viewing of the vehicle drives home our message in a visual way – it makes our message more real and powerful than words ever will.
- Second, the trailer is available to students who weren't able to attend the presentation. Due to class sizes, we're often not able to present to an entire school audience, and so allowing those NOT attending our presentations to view the car allows them to participate in individual class discussions which inevitably evolve out of our program visits.
- Finally, we display Tawny's Corolla so that as parents and community members drop off or pick up students, it offers them the chance to ask their kids what the trailer is all about. It offers them a non-threatening forum to discuss alcohol and drunken driving.

Contact us: To ask questions or schedule a presentation and/or trailer viewing at your school, please send e-mail to info@tawnymartin.org or contact Roy Martin at (254) 717-8161.

Due to the small size of our Foundation's staff, we are only able to offer a limited number of presentations each year. Please schedule early.

- **For High Schools** - If we are not able to schedule you for the start-of-year, Homecoming season, we'll ask if we can instead schedule you for the end-of-year, Graduation season.
- **For Middle Schools** – The Homecoming and Graduation activities that make the presentations so valuable at those timeframes in high schools often aren't a factor for middle schools. Thus we'll ask middle schools to consider a mid-year presentation.

Thank you,

Roy Martin
President
Tawny Martin Memorial Foundation